

## Kapow Dance Circus Theatre Presents

# ADRIFT



### Marketing and Communications Pack

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## 1 | ABOUT KAPOW DANCE CIRCUS THEATRE

*Kapow Dance Circus Theatre creates bold and imaginative touring productions, sharing in the joy of imagination, storytelling and the moving body.*

Kapow is a Manchester based dance, theatre and circus company run by Beth Powlesland and Eithne Kane. Established in 2015, Kapow creates bold and imaginative touring productions that aim to share in the joy of imagination, physical storytelling and the moving body with their audiences.

The themes of our work are inspired by the times in which we are living, dealing with pressing issues such as personal wellbeing and finding community as well as political themes such as environmental impact and responsibility.

We believe in the power of individual and collective endeavour. That empowered people make great choices. We all have a role in inspiring one another to grow, to have guts to follow our authentic heartfelt voice and harness our creativity. We know that good wellbeing is the fuel for connection and change.



## 2 | ABOUT ADRIFT | MARKETING COPY

*Kapow Dance Circus Theatre Presents ADRIFT*

### Long Copy

***A raft in the middle of the ocean. Two women on board, lost at high sea. A complex network of storms serves as a metaphor for courage and an intense struggle for survival. We witness the danger and courage of the characters as they battle the odds and learn to live together in this small and unpredictable landscape. An intimate and sensitive show, with a timely environmental concern and exciting uncertainty.***

*Performed in the round, using dance, physical theatre and circus. Kapow captures a risky, exciting and dynamic journey, mixed with sensitivity and uncertainty.*

### Short Copy

***A story of two women, lost at sea. In the journey across oceans, we witness the danger, courage and the struggles the characters battle as they face the odds and learn to live together in this small and unpredictable landscape.***

## 3 | CHOREOGRAPHERS BIOGRAPHIES



**Beth Powlesland's** professional experience includes 2 years with the internationally acclaimed Tilted Productions followed by 7 years with Dance Company Earthfall. Beth's career spans numerous independent directors including National Dance Company Wales, National Theatre Wales, Mafalda Deville (Jasmin Vardimon Company) and Theatre Lolo. Beth began making her own work in 2009, in part pursuing the use of voice alongside dance. Since then, she has been commissioned to sing and dance in a number of projects by Verity Standen, Andy Pink and Lisa May Thomas.



**Eithne Kane** began her movement career training in gymnastics from a young age before discovering the North Yorkshire County Youth Dance Company and finding her ongoing passion for contemporary dance and physical theatre. She went to train at London Contemporary Dance School, where her passions for choreography, physical storytelling and athletic movement styles such as floor work and partnering grew. Eithne mixes freelance performance work with devising independently and has worked with Tilted Productions, Joli Vyann, Opera North, Jorge Crosis and Dylan Quinn Dance Theatre.

#### 4 | DANCERS BIOGRAPHIES



**Alice Bonazzi** is originally from Bologna, Italy. Alice moved to the UK in 2014 to study at Trinity Laban Conservatoire of Music and Dance, graduating in 2017 with a First-Class Honours degree. In 2017, she joined Company Chameleon as an apprentice dancer and she collaborates with them as Associate Artist on an ongoing basis. Since then, she's been performing and touring works by Rosie Kay Dance Company, MOTUS and Mercurial Dance, while also developing her own work under the name of Damae.Dance; a collaboration with dance artist Sara Marques.



**Emma Hopley** is a dance artist based in Manchester. She recently graduated with a Distinction in her MA with Joss Arnott's Emergence Dance Company, where she performed on a national tour. Prior to this, at Northern School of Contemporary Dance, Emma gained a First Class Honours degree in 2018. Emma's passion lies in bringing character into performance and utilising political motivation to create works with activism at their heart. She is currently performing her solo choreography 'An Uncomfortable Word' nationally.

#### 5 | PRODUCTION CREDITS

**Choreography** | Eithne Kane and Beth Powlesland

**Performed by** | Alice Bonazzi and Emma Hopley

**Dramaturgy** | Giorgio De Carolis

**Design & Costume** | Julian Payne, Eleri Lloyd and Splinter Scenery

**Trailer** | Roger Graham

#### 6 | TESTIMONIALS

*"Dynamic, beautifully crafted and seamlessly executed. Perfect for outdoor touring in terms of quality, agility and multi-layered accessibility. Loved it!"*

*"Adrift is a highly physical, energetic, yet poetic show that will certainly impress outdoor audiences"*

*"A duet of strong, highly skilled female dancers performing intricate choreography on a challenging and evocative piece of set – this show not only subtly talks about migration and the fate of those who take to the sea, but also shows courage, strength and the power of balance"*

*"This work is meaningful, accessible and beautifully executed"*

## 7 | SOCIAL MEDIA ASSETS

Tool	Detail
<p><b>Social Media</b></p> <p><b>Facebook/Twitter/Instagram</b></p>	<p>Please tag #Adrift in each post and we will share/retweet each of your messages.</p> <p>Please follow and tag on Facebook, Twitter and Instagram: @Kapowdance</p>
<p><b>Trailer</b></p> <p><b>Images</b></p> <p><b>Kapow's Logo</b></p>	<p>To be downloaded from the link below: <a href="https://www.youtube.com/watch?time_continue=10&amp;v=Xnrs9-ZhJGE">https://www.youtube.com/watch?time_continue=10&amp;v=Xnrs9-ZhJGE</a></p> <p>All production images to be used will be sent via Dropbox/WeShare link with this pack.</p> <p>Image credit: Various- see photo names</p> <p>Download our logo from the Dropbox image folder. Where possible, please use this on all of your promotions. Additional funder logos can be sent upon request.</p>

## 8 | KEY CONTACT INFO

General Enquiries | [admin@kapowdance.co.uk](mailto:admin@kapowdance.co.uk)

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